



**BOARD OF DIRECTORS MEETING**  
**Bahia Resort Hotel: Mission Ballroom**  
998 West Mission Bay Drive, San Diego CA 92109  
Friday, March 18, 2011  
9:00 a.m. – 12:30 p.m.

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for all items on or not otherwise on the Agenda

**Brown**

**Action Items:**

**Brown**

**01) Approval of Minutes:**

Review and approve February 18, 2011 SDTMD board meeting minutes.

**02) Initiate FY 2012 Board Election Process:**

**03) FY 2010 Performance Audits:**

The FY 2010 Draft Performance Audits conducted by Robert R. Redwitz & Co will be presented and considered for approval.

**04) Addendum to MJE Contract:**

Consider additional services to be added to existing MJE marketing services contract.

**05) FY 2012 Applicants' Revised Budgets:**

At the February 18, 2011 public meeting, the FY12 funding recommendations were made. A resulting number of budget revisions were required for some of the applicants. Review and consider for approval the following applicants' FY12 Budgets:

- SD Convis - FY12 Budget Final (w/ projected carry fwd.)
- SD North CVB - FY12 Budget
- SD Convis British Airways Promotion- Revised FY12 Budget
- SD Crew Classic - Revised FY12 Budget
- Competitor Group: SD Rock & Roll Marathon - Revised FY12 Budget
- SD Bayfair / Thunderboats - Revised FY12 Budget
- Accessible San Diego - Revised FY12 Budget

**06) FY 2012 SDTMD Budget:**

The Draft FY 2012 SDTMD Consolidated Budget using the February 18, 2011 recommended funding allocations and approved FY12 applicant budget revisions will be reviewed and considered for approval.

**Informational Items:**

**Brown**

**Chairman / Executive Report:**

- **SDCCC Update**
- **Next Meeting**

**Adjournment of Board Meeting:**

**Brown**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

**You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.**