



SPECIAL BOARD OF DIRECTORS MEETING

Omni San Diego Hotel
675 L Street
Monday, October 27, 2008
10:30 a.m.

Revised

Call to Order / Introductions

Chairman C.Terry Brown

Public Comment:

Comments from the Public on items not otherwise on the Agenda

Presentation:

San Diego Convention and Visitor's Bureau: Brand Platform and Ad Creative

Action Items:

Brown

Approval of Minutes

SDTPC Funding Advance: Recommendation: To expedite the payment process for funded agencies, a request of \$798,775 is proposed. This available amount has been determined by the City and the SDTPC CPA

CONVIS: Integrated Plan for Balance of FY 09 / Incremental Funding Request:

This is a funding review presentation of the incremental application. This organization's scope of work and budget proposal will be reviewed, discussed, and scored following the SDTPC Application / Guidelines.

Informational Items:

Chairman's Report: SDTPC November 08 - January 09 Meeting Calendar Update
Strategic Marketing Committee update will be on November 6th

Adjournment:

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.