

**SAN DIEGO TOURISM MARKETING DISTRICT  
SPECIAL BOARD OF DIRECTORS MEETING  
Bahia Resort Hotel: Shell / Ventana Rooms  
998 West Mission Bay Drive, San Diego, CA92109  
Friday, October 16, 2009  
9:00 am to 12:30 p.m.**

**MINUTES**

**Roll Call**

**C. Terry Brown, Chairman, called the meeting to order at 9:00 a.m.**

**Board members present: Terry Brown, Patrick Duffy, Richard Bartell, Ray Warren, Mohsen Khaleghi, and Bill Evans.**

**Board members absent: Kerri Robinson, Bob Rauch and Luis Barrios**

**Also in attendance: Lorin Stewart, Executive Director, Jere Batten, Batten Accountancy Inc., and John Lambeth, legal counsel.**

**PUBLIC COMMENT:**

**John Lambeth read the rules regarding public comments and conflict of interest to the Board of Directors.**

**San Diego City Councilmember Carl DeMaio addressed the Board. Councilmember DeMaio stated that he is supportive of the TMD and the City is facing a very tough budget session. Councilmember DeMaio stated that we must unite to oppose any raid of TMD funds. Councilmember DeMaio stated that tourism promotion is great for economic development and TOT is one of the only revenues that the City receives in its entirety. Promoting tourism helps raise more revenue for the City budget. Councilmember DeMaio stated that they need to defend existing money, communicate the value of the TMD, and look at the convention center expansion, including contributions from CCDC and the Port Authority.**

**ACTION ITEMS:**

- 1. There were no changes to the Minutes from the SDTMD Board of Directors meeting of September 17, 2009. A motion was made by Richard Bartell to approve the minutes. There was a second from Patrick Duffy. Yes 6, No 0, Abstain 0.**
  
- 2. Acceptance of the FY 2009 Financial Audit:  
Ray Warren reported to the Board that the SDTMD had a clean audit and that the audit committee had unanimously accepted the audit. Lorin Stewart introduced Robert R. Redwitz & Co., along with their auditors Doug Clevenger and Lori Stansfield. Mr. Clevenger stated that the group had developed two reports: a financial statements report and a compliance report. Mr. Clevenger described to the Board the details of the audit procedures. The unqualified opinion was that the statements are correct. Copies of the group's audit were distributed to the Board. A motion was made by Ray Warren to accept the audit as done by Robert R. Redwitz & Co. A second was made by Patrick Duffy. Yes 6, No 0, Abstain 0.**

**Informational Items:**

**FY 2009 Annual Report Review** – Lorin Stewart presented the FY 2009 Annual Report to the Board. Mr. Stewart stated that next Wednesday, the annual report will be presented to the City Council at 9 a.m. Mr. Stewart thanked Meredith Dibden-Brown for her assistance. Mr. Stewart also thanked Marlee from MJE for her work on the annual report.

Mr. Stewart explained the significant difference between the performance of hotels with in the TMD and those outside of the TMD. Bill Evans asked about the City’s ability to raid the TMD funds. John Lambeth reported that the MDP, the formation documents, and the contract with the City ensure that the TMD will receive the funds.

Bob Nelson reported that he has talked to council members and their staff. The Councilmember’s are very supportive of the TMD.

**CONSENT:**

- 5. None
- 6. **Motion to Adjourn**  
The meeting was adjourned by Chairman Brown without objection at 9:40 a.m.

Approved \_\_\_\_\_  
Luis Barrios, Secretary

Date \_\_\_\_\_