

SAN DIEGO TOURISM PROMOTION CORPORATION

REGULAR BOARD OF DIRECTORS MEETING

-Special Location for This Meeting Only-
Offices of the San Diego Convention & Visitors Bureau
2215 India Street, San Diego CA 92101
Wednesday, May 14, 2008
10:00 a.m.

Call To Order / Introductions

Chairman Brown

Action Items:

Brown

-Approval of Minutes

-SDTPC Board members' participation on multiple boards
Recommendation: Continue this Action item to May 21, 2008 Board Meeting

-Meeting Calendar change of date.
Recommendation: Due to multiple scheduling conflicts, move previously approved July 3, 2008 Board Meeting to July 24, 2008

-Scope of Work Description for CPA / Bookkeeper
Recommendation: Review and approve Scope of Work description and begin search for CPA / Bookkeeper (contract / retainer)

-SDTPC Office Space
Recommendation: Review three bids for office space and select one to move forward with lease

-Request for Reimbursement
Recommendation: Review and approve itemized requests to provide initial reimbursement to the San Diego Lodging industry Association and the San Diego County Hotel & Motel Association for out-of-pocket expenses incurred for the establishment of the San Diego Tourism Marketing District.

Presentation:

San Diego Convention and Visitor's Bureau fixed-allocation funding presentation

Informational Items:

Treasure's Report:

Terzi

- Status: Collections and funding flow to Fixed Allocation Programs

Chairman's Report:

Brown

- **Focus of Future Meetings**
 - o **May 21, SD North** Presentation (10:30 Start)
 - o **June 5, Brown Act** Presentation
 - o **June 19, ConVis & SD North** Contracts
 - o **July 17, Application Criteria & Process**
 - o **July 24, Open**
 - **Above meetings in the Board Room at the San Diego Convention Center**
 - **10:00 am Starting time unless otherwise noted**

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Executive Director's Report

Stewart

- Preliminary Direction for Application / Guidelines for Marketing Support programs
- Website direction
- Insurance status: GL / WC / D&O / Bonding
- Courtesy calls plan: City Hall, Stakeholder

Public Comment:

Comments from the Public on items not otherwise on the Agenda

Adjournment:

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts Agendas at 111 Harbor Dr., San Diego, CA 92101. Action may not be taken on items not posted on the agenda.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the end of the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group.

The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.