

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel, Del Mar Room
998 West Mission Bay Drive, San Diego, CA 92109
Wednesday, April 17, 2013
9:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 9:15 a.m.

Board members present: Terry Brown, Bill Evans, Luis Barrios, John Schafer, Richard Bartell, and Keri Robinson.

Board members absent: Patrick Duffy, Mohsen Khaleghi, and Bob Rauch.

Also in attendance: Jere Batten, Batten Accountancy; Craig Benedetto; Lorin Stewart, Executive Director; John Lambeth, attorney; Marlee Ehrenfeld, MJE Marketing; and Michael McDowell, San Diego Lodging Industry Association.

PUBLIC COMMENT

No public comment.

INFORMATIONAL ITEMS

No informational items.

ACTION ITEMS

1. Approval of Minutes: A motion was made by Mr. Bartell to approve minutes for March 25 and March 29, 2013. There was a second from Mr. Barrios. Yes 6, No 0, Abstain 0.

2. FY 2014 Board of Directors Election: Bill Evans reported on the nomination committee's work. Mr. Khaleghi and Mr. Rauch are not candidates for re-election. Bill Evans received self-nominations. Lorin Stewart reported outreach to all who sent in self-nominations via mail and e-mail in order to gather biographical information. Three self-nominated candidates did not respond. Lorin Stewart noted that one self-nomination was received past the deadline (Dan Robinson).

Mr. Bartell said that the Board was grateful for the service of the founding TMD Board members, Mr. Rauch and Mr. Khaleghi. Mr. Bartell further said that they both served selflessly and have been incredibly important to the success of the TMD. Mr. Evans noted that Mr. Rauch did a great job of developing financial forecasts.

John Lambeth noted that the self-nomination candidates should be listed on the ballot in random order.

There was a motion for approval of the slate of candidates and authorization for sending the ballots by Mr. Barrios. There was a second by Ms. Robinson. Yes 6, No 0, Abstain 0.

Ms. Robinson asked about expanding the Board. Mr. Brown said that topic was worth discussion and that smaller properties should be represented on the Board.

3. MJE Contract: Lorin Stewart presented info on the MJE contract. There was a motion by Mr. Schafer to approve the contract. There was a second by Mr. Evans. Yes 6, No 0, Abstain 0.

Terry Brown thanked the Board members and the consultants for all of their hard work on reaching a deal with the Mayor.

CLOSED SESSION ITEMS

The meeting was adjourned to closed session at 9:32 a.m.

CLOSED SESSION REPORT

The meeting was reconvened to open session at 10:20 a.m. John Lambeth reported that the Board took action to authorize Civitas to execute an agreement with MJE for communication services supporting the legal efforts from April 1, 2013 through July 31, 2013.

The meeting was adjourned without objection at 10:23 p.m.

Approved _____
Luis Barrios, Secretary

Date _____