

5.28.13 DRAFT FY2014 PROJECTION IF WAIVERS REPRESENTING 60% OF TMD FUNDS ARE SIGNED

FY 2014 Applications Preliminary Analysis: DRAFT 05.28.13		FY 2014 APPLICATION REQUESTS / PROJECTIONS					FY 13 PT1 Estimated Historic	FY 12 Historic	FY 11 Historic	FY 10 Historic	FY 09 Historic	PROJ TMD \$ to Prod. 1 RN					
Applicants	DATE OF EVENT IF APPLICABLE	CAT. A Request	CAT. B Request	Proj. Room Nights	Proj Room Rev.	Proj. ROI:1	TMD Funding*	ROI:1**	TMD Funding*	ROI:1*	TMD Funding*	ROI:1*	TMD Funding*	ROI:1*	TMD Funding	ROI:1*	
SDTA (ConVis) Consolidated Program of Work	ANNUAL	\$16,665,189	\$7,384,928	3,700,000	\$532,099,876	22.12	\$11,697,354	23	\$20,956,049	25	\$17,378,885	25	\$17,331,975	27	\$22,249,420	18	\$6.50
Balboa Park Celebration, Inc FY2014 ***	2015	\$2,936,045	\$300,566	total proj. 400,000	total \$59,600,000	in 2015	no funding	na	\$300,000	in 2015	no funding	na	\$48,000	in 2015	no funding	na	#VALUE!
SD Sports Commission Base	ANNUAL	\$831,983		64,193	\$8,563,346	10.29	\$355,250	20	\$561,800	12	\$395,391	7	\$382,500	5	\$213,900	15	\$12.96
San Diego Crew Classic	APRIL 5, 2014	\$120,000		13,000	\$1,734,200	14.45	\$113,000	14	\$213,400	6	\$100,000	11	\$135,000	6	\$54,648	10	\$9.23
CA State Games (revise less \$25K)	JULY & DEC 2013	\$175,000		15,600	\$1,950,000	11.14	\$100,000	19	\$125,000	29	\$75,000	22	\$41,578	44	\$23,426	53	\$11.22
SD Bayfair: Thunderboats	SEPT 13-15,2013	\$85,000		14,194	\$1,817,683	21.38	\$80,600	6	\$29,000	58	\$36,259	12	no funding	na	no funding	na	\$5.99
SD Brewers Guild Beer Week	NOV 7-15, 2013	\$74,900		2,435	\$333,132	4.45	\$74,900	4	\$68,191	6	\$50,000	4	\$22,320	5	no funding	na	\$30.76
SD Bowl Game Assoc	LATE DEC 2013	\$450,000		30,500	\$3,507,500	7.79	\$450,000	10	\$450,000	9	\$375,000	9	\$450,000	13	\$391,138	13	\$14.75
Comp. Group: RR Marathon	JUNE 1, 2014	\$400,000		55,000	\$9,242,750	23.11	no funding	na	\$350,000	26	\$145,510	67	no funding	na	\$69,518	40	\$7.27
SD Bay Wine & Food Fest	NOV 17-2013	\$70,000		7,308	\$1,242,360	17.75	\$65,800	7	\$70,907	15	\$45,000	7	\$45,000	5	no funding	na	\$9.58
Beyond the Border-Art ,Inc.	NOV 7-10,2013	\$50,000		1,773	\$218,079	4.36	\$25,000	12									\$28.20
Spirits Festival	AUG 24-25, 2013	\$60,000		1,063	\$200,907	3.35	\$25,000	4									\$56.44
ITU World Triathlon	APRIL OR MAY 2014	\$45,000		1,700	\$212,500	4.72											\$26.47
La Jolla Playhouse	OCT-DEC 2013	\$48,969		2,453	\$353,692	7.22											\$19.96
Kevin Swanson / Syntropic	OCT 10-14, 2013	\$500		1,000	\$13,387	26.77											\$0.50
SD Pride	JULY 12-14, 2013	\$99,000		65,020	\$8,704,227	87.92											\$1.52
5 Star Tours	SEPT 9-13 & FEB 3-7	\$32,500		2,100	\$281,127	8.65											\$15.48
Farmers Open	LATE JAN 2014	\$218,815		218,815	\$3,302,678	15.09											\$1.00
SUB TOTAL:		\$21,808,117	\$7,685,494	3,902,230	\$560,490,847	19.00											
TOTAL REQUESTS: Categories A+B		\$29,493,611															

*Approximate Totals
 ** ROI Results Pending FY13 Year End-due 8.31.13

NOTE: Balboa Park Celebration, Inc FY2013 *** FY2013 PT 2 request \$368,455 \$144,934 Total FY 13pt2 + 14 \$3,750,000

FY 2014 Collection Projections:	
FY 2014 TMD Collections: Category A	\$20,662,500
FY 2014 TMD Collections: Category B	\$7,837,500.00
Total FY2014 Revenue: Categories A + B	\$28,500,000.00

Operations and Reserves:	
FY 2014 TMD City Indem. Reserve: Category A	ref \$2.3m x 0.725 \$1,667,500
FY 2014 TMD City Indem. Reserve: Category B	ref \$2.3m x 0.275 \$632,500
Opportunity & Catastrophe Reserve 5%: A	\$1,033,125
Opportunity & Catastrophe Reserve 5%: B	\$391,875
Administration CITY & SDTMD Corp 5% : A	\$1,033,125
Administration CITY & SDTMD Corp 5% : B	\$391,875
HOTEL Waiver Reserves (if 60% Signed): A	\$8,265,000
HOTEL Waiver Reserves (if 60% Signed): B	\$3,135,000
TOTAL Projected Ops and Reserves: A	\$11,998,750
TOTAL Projected Ops and Reserves: B	\$4,551,250

SCENARIO IF 60% OF \$ WAIVERS SIGNED:	
FUNDS HELD BACK *	40%
* CAT A if 60% waivers signed	\$8,265,000.00
* CAT B if 60% waivers signed	\$3,135,000.00
TOTAL TMD FUNDS HELD BACK	\$11,400,000.00

Total FY 2014TMD Funds Available: CATEGORY A	\$8,663,750
Total FY 2014TMD Funds Available: CATEGORY B	\$3,286,250
Total FY 2014TMD Funds Available: A+B	\$11,950,000.00

60% TOTAL
 \$12,397,500.00 \$20,662,500.00
 \$4,702,500.00 \$7,837,500.00