

SAN DIEGO TOURISM MARKETING DISTRICT

HOTEL WAIVER & INDEMNITY AGREEMENT INFORMATION & HOSTED RECEPTION

We need to take action today:

The hotel waivers and indemnity agreement were key components of an agreement reached between the Mayor and the SDMTD in March 2013. The City will only release funds from hotels with signed agreements. We must do all we can to spur the City to release your assessed funds to the SDTMD. We need to spend these funds on marketing to fill hotel rooms. If you do not sign the enclosed agreement, your business will still be subject to the assessment, but the funds will remain in a city-controlled bank account until two remaining lawsuits are resolved.

Please review the [waiver form](#) and [indemnity agreement information packet](#) posted on SDTMD's website. Simply fill out and sign the waiver and return it electronically to lstewart@sdtmpd.org or mail it to:

Mr. Lorin Stewart, Executive Director
San Diego Tourism Marketing District Corporation
8880 Rio San Diego Drive, Suite 800
San Diego, CA 92108

Join us for an industry reception:

SDTMD has been a great success for all of San Diego and especially the hoteliers who fund it. LIA, HMA and SDTMD will host a special cocktail reception from 5 to 7 pm on Wednesday, July 17 at The Dana on Mission Bay located at 1710 West Mission Bay Drive.

Don't miss this chance to mingle with industry leaders, find out more information about the TMD and answer any questions you might have about the new TMD agreement. Ideal for hotel management and decision makers who still haven't submitted a signed waiver, RSVP to: events@sdtmpd.org.

Thank you,

Lorin Stewart
Executive Director
San Diego Tourism
Marketing District

Mke McDowell
President & CEO
San Diego Lodging
Industry Association

Namara Mercer
Executive Director
San Diego Hotel-Motel
Association

