

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: Mission Ballroom A & B
998 West Mission Bay Drive, San Diego, CA 92109
Friday, June 14, 2013
9:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 9:13 a.m.

Board members present: Terry Brown, Luis Barrios, John Schafer, Mohsen Khaleghi, Bob Rauch, Bill Evans, and Richard Bartell.

Board members absent: Keri Robinson and Patrick Duffy.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; and Lorin Stewart, Executive Director.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

Terry Brown recognized the great work of Bob Rauch and Mohsen Khaleghi. Mr. Brown announced that the success of the TMD is due in large part to their efforts and he thanked them both.

PUBLIC COMMENT

No public comment.

ACTION ITEMS

- 1) Approval of Minutes: A motion was made by Mr. Barrios to approve minutes for May 31 and June 7. There was a second from Mr. Schafer. Yes 7, No 0, Abstain 0.
- 2) FY 2014 SDTMD Board Election Results Certification: Meredith Dibden-Brown stated that there were 92 ballots received. The winners were Terry Brown, Tom Voss, and Jody Blackinton. Mr. Schafer made a motion to accept the election results. Mr. Barrios seconded the motion. Yes 7, No 0, Abstain 0.
- 3) FY 2014 SDTMD Consolidated Budget Allocation Review: Lorin Stewart gave background information on the FY14 budget information. Mr. Brown made a motion to approve the revised budget information. Mr. Bartell seconded the motion. Yes 7, No 0, Abstain 0.

Joe Terzi made a presentation on the revised budget numbers for the SDTA. Rick Meza discussed the payroll changes in the revised budget. Mr. Evans asked about funds that were not spent on marketing. Ms. Batten said there is a carryover of approximately \$1 million. Mr. Schafer asked about

funding for salaries and wages. Mr. Evans inquired about additional monies collected as part of FY13 Part I. Ms. Batten reported that the estimates are in addition to the \$1 million from FY13 Part I, but it is not closed out yet. Mr. Schafer asked about spending opportunity/catastrophe funds. John Lambeth stated that the Board could authorize expenditures of opportunity/catastrophe funds. Mr. Brown made a motion to approve the revised budget for SDTA. Mr. Schafer seconded the motion. Yes 7, No 0, Abstain 0.

The meeting was adjourned without objection at 10:04 a.m.

Approved _____
Luis Barrios, Secretary

Date _____