



BOARD OF DIRECTORS REGULAR & CLOSED SESSION MEETING
Bahia Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Monday: November 18, 2013
9:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No. 37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: Brigitte Browning, a Citizen of the City of San Diego; Sergio Gonzales, a Citizen of the City of San Diego; Unite Here Local 30 v. The San Diego City Council, acting as and on behalf of the City of San Diego - San Diego County Superior Court

Adjourn to Closed Session

Brown

Closed Session Report

Brown

Adjourn to Open Session

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego, CA 92109
Monday: November 18, 2013
9:30 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Consent Items:

NA

Brown

Action Items:

Brown

1) **Approval of Minutes:**

September 06, 2013 and September 27, 2013 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

2) **Approval of the Settlement in the Case of Brigette Browning v. City of San Diego:**

Board to consider and take action on the settlement agreement.

3) **FY2013 – Part 1 (July 1, 2012 – March 31, 2013) Performance Reports:**

The FY 2013 – Part 1 Draft Contractor Performance Reports conducted by Robert R. Redwitz & Co will be presented and considered for approval.

4) **SDTMD Corporation Cost Allocations:**

The proposed SDTMD Corporation cost allocation templates addressing direct and indirect costs will be reviewed, discussed and considered for approval.

5) **San Diego TMD Lodging Database Maintenance and Updates:**

The CIC proposal to maintain and update the TMD lodging database will be reviewed, discussed and considered for approval.

6) **Tourism Economics Statistical Analysis Proposal:**

The Tourism Economics proposal to conduct a statistical analysis of the SD visitor industry performance will be reviewed, discussed and considered for approval.

7) **SDTMD Corporation Bylaws Amendment:**

The Board will consider and may take action on amending the corporation's bylaws to change the number and representation of the Board of Directors.

8) **Draft Agreement with City of San Diego for the Operation of the TMD:**

The current November 21, 2013 draft agreement will be reviewed, discussed and considered for approval.

9) **FY2014 Sales & Marketing Programs of Work:**

As a result of the draft agreement with the City of San Diego, the SDTMD Corporation's FY2014 programs of work will be reviewed, discussed and considered for approval.

Adjournment of Board Meeting:

Brown

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