



**BOARD OF DIRECTORS REGULAR & CLOSED SESSION MEETING  
CATAMARAN RESORT HOTEL & SPA: BOARDROOM  
3999 Mission Boulevard, San Diego, CA 92109  
Friday, May 16, 2014  
9:00 a.m.**

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**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

**Adjourn to Closed Session**

**Brown**

**Closed Session Report**

**Brown**

**Adjourn to Open Session**

**Brown**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



**BOARD OF DIRECTORS REGULAR MEETING  
CATAMARAN RESORT HOTEL & SPA: BOARDROOM  
3999 Mission Boulevard, San Diego, CA 92109  
Friday, May 16, 2014  
9:30 a.m.**

**Call to Order / Introductions:**

**Chairman C.Terry Brown**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Brown**

**Consent Items:**

NA

**Brown**

**Information Items:**

- 1) *Initiating RFP process for: a) Performance Compliance Audits b) Event Survey & ROI Analysis c) Communications.*

**Action Items:**

**Brown**

- 1) **Approval of Minutes:**  
*March 7, 2014 SDTMD meeting minutes will be reviewed, discussed and considered for approval.*
- 2) **FY2015 SDTMD Board Election Results Certification:**  
*Per the approved FY2014-2015 board election timeline: Certification of the election results will be considered for approval.*
- 3) **FY 2014 BPCI Termination Agreement:**  
*The FY2014 BPCI termination agreement will be reviewed, discussed and considered for approval.*
- 4) **SDTA-FY2014 Proposal for Production Costs to Support Ongoing Promotion of Balboa Park:**  
*SDTA's proposed production costs for new video production specific to Balboa Park that will support the future production of TMD room nights will be reviewed, discussed and considered for approval.*
- 5) **SDTA Contracting Procedure Clarification for Previously Approved Funds:**  
*Clarification of the actions taken on December 13, 2013. The SDTMD contracting procedure with the SDTA for previously approved SDCCC programs will be reviewed, discussed and considered for approval.*

**Adjournment of Board Meeting:**

**Brown**

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