



BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION
BAHIA Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego CA 92109
Friday, December 12, 2014
9:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Closed Session Items

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code section 54956.9(d)(1)
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL

Adjourn to Closed Session

Brown

Closed Session Report

Brown

Adjourn to Open Session

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION
BAHIA Resort Hotel: DEL MAR ROOM
998 West Mission Bay Drive, San Diego CA 92109
Friday, December 12, 2014
10:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Brown

Information Items:

- 1) **Update on RFP-Destination Master Plan Proposal**
- 2) **SDTMD Annual Report**

Action Items:

Brown

- 1) **Approval of Minutes:**
November 13, 2014 SDTMD meeting minutes will be reviewed, discussed and considered for approval.
- 2) **FY 2015 Line-Item Revisions:**
Line-item budget revision for SDTMD Administration - Legal will be reviewed, discussed and considered for approval.
- 3) **SDTA FY15 Incremental Agreement Regarding Previous FY 2015 Sports Commission Program of Work:**
Following up on the 10.17.2014 presentation "FY2015 San Diego Sports Commission Organizational Plan and SDTA Plan", the resulting SD Tourism Authority 2015 Incremental Agreement and Budget will be reviewed, discussed and considered for approval.
- 4) **SDTMD Category A-2 - Sub-Region Program Refinements:**
Further refinements of the SDTMD A-2 Sub-Regional program will be discussed. Resulting recommendations may be discussed and considered for approval.
- 5) **FY 2016 Annual Application Presentation: SD Brewers Guild: Beer Week:**
This will be a presentation by **SD Brewers Guild: Beer Week** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.
- 6) **FY 2016 Annual Application Presentation: California State Games:**
This will be a presentation by **California State Games** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.
- 7) **FY 2016 Annual Application Presentation: SD Bayfair - Thunderboats:**
This will be a presentation by **SD Bayfair - Thunderboats** of their FY 2016 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

Adjournment of Board Meeting:

Brown

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