

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION
Bahia West Mission Bay Drive
998 West Mission Bay Drive, San Diego CA 92109
Friday, October 17, 2014
9:00 a.m.

MINUTES

CALL TO ORDER:

C. Terry Brown, Chairman, called the meeting to order at 9:03 a.m.

Board members present: Terry Brown, Richard Bartell, Jody Blackington, Bill Evans, Matt Greene, John Schafer, Luis Barrios and Thomas Voss.

Board member absent: Keri Robinson.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; and Lorin Stewart, Executive Director.

Chairman Brown asked for public comment on the closed session item. There were no public comments.

Chairman Brown announced that the Board will be discussing item 1 on the closed session agenda.

Adjourned to closed session at 9:04 a.m.

Reconvened open session at 9:57 a.m.

John Lambeth reported that the Board took no reportable actions in closed session.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

There were no public comments.

INFORMATION ITEMS

- 1) Update on FY2016 Application Submittal Deadline: Lorin Stewart gave an update on the application deadline.
- 2) Update on RFP-Destination Masterplan Proposal Deadline: Mr. Evans indicated that today is the deadline for proposals in response to the RFP for a master plan. Four firms indicated interest in proposing.

- 3) Update on SDTMD Corporation – Communication Plan: Mr. Schafer reported on the communication plan.
- 4) Information on SDTMD Annual Meeting Date and Location: The SDTMD annual meeting will be held November 14, 2014 at the San Diego Marriott Marquis & Marina, 333 W Harbor Drive, San Diego, CA 92101.

ACTION ITEMS

- 1) Approval of Minutes: The September 19, 2014 SDTMD meeting minutes were reviewed, discussed and considered for approval. Mr. Evans moved to approve the minutes. Mr. Schafer seconded the motion. Yes 8, No 0, Abstain 0.
- 2) SDTMD Corporation – Special Meetings Schedule: Lorin Stewart discussed scheduling a November meeting. He asked if the board would like to set a special Board meeting in November. Mr. Barrios moved to approve the scheduling of a November Board meeting. Mr. Bartell seconded the motion. Yes 8, No 0, Abstain 0.
- 3) FY2015 San Diego Sports Commission Organizational Plan and SDTA Plan: Mike McDowell presented on a future organizational structure that would include SDTA. John Lambeth stated that if the Board directs, he would work with the Sports Commission on the termination of the existing contract. Mr. Bartell said this was a great idea. Mr. Voss moved, pending the Sports Commission's consent, to terminate the existing agreement with the Sports Commission and amend the existing agreement with the SDTA to include the terms expressed in the MOU. Mr. Evans seconded the motion. Yes 8, No 0, Abstain 0.
- 4) FY2015 Incremental Request: San Diego Tourism Authority – Society of Government Meeting Professionals (SGMP): Mr. Terzi described the event that is scheduled for 2016. He said the total needed is \$200,000, and they are asking for \$100,000 from the SDTMD. Mr. Evans said the event is a great opportunity. Mr. Evans moved to approve \$50,000 for this year from the Opportunity/Catastrophe/Contingency fund (the \$50,000 for next year would be in SDTA's regular budget). Mr. Barrios seconded the motion. Yes 8, No 0, Abstain 0.

Chairman Brown adjourned the meeting without objection at 10:15 a.m.

Approved _____
John Schafer, Secretary

Date _____