



**BOARD OF DIRECTORS REGULAR MEETING
CATAMARAN RESORT HOTEL & SPA: TOUCAN Room
3999 Mission Boulevard, San Diego CA 92109
Friday, MAY 15, 2015
9:00 a.m.**

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Brown

Public Comment for ALL items on or not otherwise on the Agenda

Information Items:

Brown

Terry Underwood with update on La Jolla odor issue.

Action Items:

Brown

1) Approval of Minutes:

May 1, 2015 SDTMD meeting minutes will be reviewed, discussed and considered for approval.
February 27, 2015 SDTMD meeting minutes will be reviewed, discussed and considered for approval.

2) FY 2015 Budget Line-Item Revision:

Line-item budget revision for Administration Communications will be reviewed, discussed and considered for approval.

3) FY 2016 Board of Directors Election Results and Certification:

Per the approved FY 2015-2016 board election timeline: Certification of the election results will be considered for approval.

4) FY 2016 Incremental Application Presentation: San Diego Tourism Authority – AAR & SBL Citywide Convention:

This will be a presentation by San Diego Tourism Authority of their FY 2016 Incremental Application for the **2019 AAR & SBL Citywide Convention**. The organization's Scope of Work and Budget proposals will be reviewed, discussed and considered for approval.

5) FY 2016 San Diego Tourism Authority Budget Revision to Include the International Marketing Program and Category A2 – Sub-Region Allocations with JOddo Consulting Sub-Region Report :

The **SDTA's anticipated FY2016 Budget Revision** to include the International Marketing Program detail and Category A2 – Sub-Region allocations with the JOddo Consulting Sub-Region Report will be reviewed, discussed and considered for approval.

6) FY 2016 or 2017 Application Presentation: MLB All Stars Game 2016:

This will be a presentation by San Diego Padres of their FY 2016 / FY 2017 Annual Application. The organization's Scope of Work and Budget proposals will be reviewed and discussed.

Adjournment of Board Meeting:

Brown

BROWN ACT: *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.