

FY 2015 BOARD OF DIRECTORS ELECTION CANDIDATES

NOMINATING COMMITTEE RECOMMENDED SLATE OF CANDIDATES:

- **John Schafer (seeking re-election):** Area Vice President & General Manager of Manchester Grand Hyatt San Diego. Served as a VP Managing Director at Hyatt Regency Chicago from 2008-2010. Prior to Chicago, he spent 19 years in Colorado serving as General Manager of the Hyatt Regency Denver and Grand Hyatt Denver. Graduated from Cornell University with a degree in Hotel Administration and began his career with Hyatt more than 30 years ago and has since worked in 10 different US cities. Currently, a SDTMD board member and has held local and statewide tourism board positions in Chicago and Denver. He has a very strong commitment to charitable and civic organizations and served on numerous tourism, hospitality, and charity boards. Schafer and his wife Sue are the proud parents of four children and two springer-spaniels.
- **Matt Greene:** Evolution Hospitality - Hilton Mission Valley, 349 rooms and Hard Rock Hotel San Diego, 420 rooms: Matt joined Hard Rock Hotel San Diego as GM in 2008, bringing more than two decades of management experience at several of the country's most cutting-edge lifestyle hotels including the Hard Rock Hotel & Casino Las Vegas. Greene has served as the senior director of new builds / conversions for W Hotels Worldwide, and was GM/Regional Director for the Four Diamond boutique hotel, ZaZa, in Dallas. He also managed award winning Starwood properties in Florida and Arizona. Currently, he sits on the board of San Diego Lodging Industry Association as well as the Comic Con Advisory Board.
- **Richard Bartell (seeking re-election):** Richard Bartell, a 30-year hotel veteran, is President of Bartell Hotels. Bartell Hotels, founded in 1975, is one of the largest and oldest independent hotel companies in San Diego. The company owns and operates seven hotels in San Diego representing over 1,500 guest rooms. Richard, an attorney, has served as founding Vice Chair of the SDTMD Board of Directors since 2008 and is also Vice Chair of the San Diego Port Tenants Association. Richard is on the Board of Directors of the San Diego Lodging Industry Association and is a trustee of the University of San Diego. In 2005, Richard became the 5th recipient of the Hall of fame Award presented by the San Diego Convention and Visitors Bureau.

SELF-NOMINATIONS:

- **Marilouise Micuda:** The Bed & Breakfast Inn at La Jolla. Marilouise is a wife and mother of two adult daughters, a 25 year survivor of metastatic breast cancer and has an MS degree in commercial interior design from Drexel University in Philadelphia. Since 1995, she has been the manager and director of marketing & sales for the Inn. She was one of the original investors and is still currently a stock holder. Marilouise is a member of the La Jolla Merchant's Association and San Diego San Diego Tourism Authority (Formerly known as ConVis). She relishes challenges, believes in staying ahead of the curve, and believes there is a solution to every problem.

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