

**San Diego Tourism Marketing District**  
**FY15 Budget Overview - Admin/SDTMD**  
 July 2014 through June 2015

Expense	Total A (ADMIN)	Revised (A)	Proposed Budget (A)	B (ADMIN)	Revised (B)	Proposed Budget (B)	Total ADMIN	Total Revision	Total New Proposed Budget
<b>Indirect Expenses</b>									
<b>Personnel</b>									
Employee Benefits	7,569		7,569	2,871		2,871	10,440		10,440
Executive Director Wage	147,585		147,585	55,980		55,980	203,565		203,565
Payroll Tax	11,807		11,807	4,478		4,478	16,285		16,285
Workers Comp	2,954		2,954	1,120		1,120	4,074		4,074
<b>Total Personnel</b>	<b>169,915</b>	<b>-</b>	<b>169,915</b>	<b>64,449</b>	<b>-</b>	<b>64,449</b>	<b>234,364</b>	<b>-</b>	<b>234,364</b>
<b>Contract Services</b>									
Accounting	145,000		145,000	55,000		55,000	200,000		200,000
Audits	50,750		50,750	19,250		19,250	70,000		70,000
<b>Communications</b>	<b>105,850</b>	<b>10,875</b>	<b>116,725</b>	<b>40,150</b>	<b>4,125</b>	<b>44,275</b>	<b>146,000</b>	<b>15,000</b>	<b>161,000</b>
Legal	<b>556,075</b>		<b>556,075</b>	<b>210,925</b>		<b>210,925</b>	<b>767,000</b>		<b>767,000</b>
Research and compliance	83,375		83,375	31,625		31,625	115,000		115,000
<b>Total Contract Services</b>	<b>941,050</b>	<b>10,875</b>	<b>951,925</b>	<b>356,950</b>	<b>4,125</b>	<b>361,075</b>	<b>1,288,000</b>	<b>15,000</b>	<b>1,313,000</b>
<b>Overhead</b>									
Automotive Expenses	6,525		6,525	2,475		2,475	9,000		9,000
Bank Service Fees	174		174	66		66	240		240
Broker Fees	1,740		1,740	660		660	2,400		2,400
Dues and subscriptions	580		580	220		220	800		800
Insurance	7,576		7,576	2,874		2,874	10,450		10,450
Meals, Travel & Ent	1,160		1,160	440		440	1,600		1,600
Occupancy	14,442		14,442	5,478		5,478	19,920		19,920
Office Supplies	3,233		3,233	1,227		1,227	4,460		4,460
Parking	290		290	110		110	400		400
Payroll processing	1,957		1,957	743		743	2,700		2,700
Postage and shipping	6,525		6,525	2,475		2,475	9,000		9,000
Printing and reproductio	14,500		14,500	5,500		5,500	20,000		20,000
Telephone	1,740		1,740	660		660	2,400		2,400
<b>Total Overhead</b>	<b>60,442</b>	<b>-</b>	<b>60,442</b>	<b>22,928</b>	<b>-</b>	<b>22,928</b>	<b>83,370</b>	<b>-</b>	<b>83,370</b>
<b>Contingency</b>	<b>362,920</b>	<b>(10,875)</b>	<b>352,045</b>	<b>137,659</b>	<b>(4,125)</b>	<b>133,534</b>	<b>500,579</b>	<b>(15,000)</b>	<b>485,579</b>
<b>Total Indirect Expenses</b>	<b>1,534,327</b>	<b>-</b>	<b>1,534,327</b>	<b>581,986</b>	<b>-</b>	<b>581,986</b>	<b>2,116,313</b>	<b>-</b>	<b>2,116,313</b>
<b>Total Expense</b>	<b>1,534,327</b>	<b>-</b>	<b>1,534,327</b>	<b>581,986</b>	<b>-</b>	<b>581,986</b>	<b>2,116,313</b>	<b>-</b>	<b>2,116,313</b>