

San Diego Daily Transcript CERTIFICATE OF PUBLICATION

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San Diego Tourism Marketing District Corporation
8880 Rio San Diego Drive
Suite 800
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IN THE MATTER OF Sub Region Implementation

CASE NO.

REQUEST FOR PROPOSAL: "SUB-REGION IMPLEMENTATION & COMMUNICATION PLAN"

The San Diego Tourism Marketing District Corporation (SDTMD Corporation) seeks to engage a qualified consultant / organization to develop an effective implementation and communication plan for the SDTMD Sub-Regional Program as detailed in the SD Tourism Marketing District Management Plan - Funding Category "A2 SUB-REGIONAL TARGETING".

To this end, the SDTMD Corp. announces a Request for Proposal (RFP) from qualified professionals that meet the following conditions:

- An office or corporate headquarters located in the City of San Diego;
- Extensive experience and understanding of the depth and breadth of the lodging and tourism industry in San Diego;
- Extensive experience and/or understanding of the unique needs and demands of the various TMD lodging sub-regions outside the downtown core.
- A respected working relationship with the entire San Diego lodging industry in order to develop an effective plan;
- A demonstrated experience with high profile clients including the San Diego Tourism Authority;

A copy of the "RFP - SUB-REGION IMPLEMENTATION & COMMUNICATION PLAN" is available online at www.sdtmd.org under "CONTRACTORS / Requests for Proposals", or you may request a copy via email at lstewart@sdtmd.org. The deadline for submitting sealed proposals is: 5:00 p.m. Monday, January 12, 2015.

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I, C Davis, am a citizen of the United States and a resident of the county aforesaid; I am over the age of eighteen years, and not party to or interested in the above entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except on Saturdays and Sundays, in the City of San Diego, County of San Diego and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

Request for Proposals

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

January 2

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this January 2, 2015



Signature

REQUEST FOR PROPOSAL

SAN DIEGO TOURISM MARKETING DISTRICT CORPORATION
“SUB-REGION IMPLEMENTATION & COMMUNICATION PLAN”

Closing Date: Monday, January 12, 2015



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