



BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: SHELL ROOM
998 West Mission Bay Drive, San Diego CA 92109
Friday: December 14, 2012
9:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public comment for ALL items on or not otherwise on the Agenda

Brown

Informational Items:

01) TMD Renewal Update

Brown

Action Items:

01) **Approval of Minutes:**

September 14, 2012 SDTMD meeting minutes will be reviewed, discussed, and considered for approval.

Brown

02) **SDTMD FY 2013 Cash Flow Analysis:**

Cash flow analysis for contract closeout to determine funding availability for FY 2013 Q3 & Q4.

03) **FY 2013 Budget Adjustments: SD NORTH / SD CONVIS:**

FY 2013 (Part 1) budget adjustments will be reviewed, discussed, and considered for approval

04) **SDTMD FY 2013 Meeting Schedule:**

Revised FY 2013 board meeting schedule will be reviewed, discussed, and considered for approval.

Adjournment of Board Meeting:

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel, Del Mar Room
998 West Mission Bay Drive, San Diego, CA 92109
Friday, December 14, 2012
9:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 9:06 a.m.

Board members present: Terry Brown, Bob Rauch, Luis Barrios, John Schafer, Patrick Duffy, Bill Evans, and Richard Bartell.

Board members absent: Keri Robinson, and Mohsen Khalegi.

Also in attendance: Lorin Stewart, Executive Director; Jere Batten, Batten Accountancy; John Lambeth, Civitas Advisors.

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applications and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

PUBLIC COMMENT

Kevin Swanson, Balboa Park 2015 Festival

Mr. Swanson talked about the need for a brand for the City of San Diego.

INFORMATIONAL ITEMS

1. TMD Renewal Progress: Lambeth gave a brief presentation on the renewal status.

ACTION ITEMS

1. Approval of Minutes: A motion was made by Bob Rauch to approve the minutes. There was a second from Richard Bartell. Yes 7, No 0, Abstain 0.
2. SDTMD FY 2013 Cash Flow Analysis: Doug Clevinger (Redwitz) stated they were engaged to audit the financial statements for year ending June 30, 2012. They issued an unqualified opinion that all documents were in compliance. They also issued an opinion that the SDTMD is in compliance with the agreement with the City.

Terry Brown asked about how the audits have progressed over the years. Doug Clevinger said that all of the records were very clean. Jere Batten does an excellent job of developing and keeping the records.

Jere Batton stated there is a rollover of approximately \$1 million. She presented the cash flow projections for the new district for January through July.

John Schafer asked about transition from old district to new district. Jere Batten explained the transition.

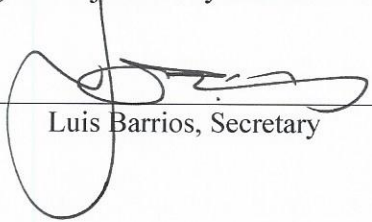
Meredith said we need to be careful to make sure prior district money be spent to benefit prior assesses.

3. FY 2013 Budget Adjustments: SD NORTH / SD CONVIS: Richard Bartell reviewed the adjustments. Bill Evans asked about the rationale for the charges.
Bob Rauch moved for approval. There was a second by Patrick Duffy. There was unanimous approval. Yes 7, No 0, Abstain 0.
Terry Brown indicated that the adjustment for SD North would come to the Board at the next meeting.

4. SDTMD FY 2013 Meeting Schedule: Lorin Stewart reviewed the meeting schedule.
Bill Evans thanked all the Board members for their tireless efforts. He particularly wanted to thank Terry Brown for his leadership. Thank you to Chairman Brown.
Terry Brown thanked the Board and said how fortunate the TMD is to have Lorin Stewart as the Executive Director.
Bob Rauch said Chairman Terry Brown and Bill Evans deserve a lot of credit.
Richard Bartell said the Board has done a great job. He said the Board needs new members.
Terry Brown agreed and suggested forming an ad hoc committee to discuss the issue.
Lorin Stewart thanked Meredith Dibden-Brown for all of her hard work.

The meeting was adjourned by Chairman Brown without objection at 9:51 a.m.

Approved



Luis Barrios, Secretary

Date JUNE 11, 2013