



SPECIAL BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: MISSION BALLROOM A & B
998 West Mission Bay Drive, San Diego CA 92109
Friday: June 14, 2013
9:00 a.m.

Call to Order / Introductions:

Chairman C.Terry Brown

Public Comment:

Public comment for ALL items on or not otherwise on the Agenda

Brown

Information Item:

FY2014 City Review Status

Brown

Action Items:

Brown

01) Approval of Minutes:

May 31, 2013 and June 7, 2013 SDTMD open meeting minutes will be reviewed, discussed and considered for approval.

02) FY 2014 SDTMD Board Election Results Certification:

03) FY2014 SDTMD Consolidated Budget Allocation Review:

FY2014 Proposed Budget Line Items, including those from the San Diego Tourism Authority (previously known as ConVis) and from Balboa Park Celebration, Inc., may be reviewed and discussed further. Any clarifications of TMD funding will be discussed and considered for approval.

Adjournment of Board Meeting:

Brown

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lorin Stewart at (619) 209-6108 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS MEETING
Bahia Resort Hotel: Mission Ballroom A & B
998 West Mission Bay Drive, San Diego, CA 92109
Friday, June 14, 2013
9:00 a.m.

MINUTES

Call to Order / Introductions:

C. Terry Brown, Chairman, called the meeting to order at 9:13 a.m.

Board members present: Terry Brown, Luis Barrios, John Schafer, Mohsen Khaleghi, Bob Rauch, Bill Evans, and Richard Bartell.

Board members absent: Keri Robinson and Patrick Duffy.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; and Lorin Stewart, Executive Director.

INTRODUCTIONS

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

Terry Brown recognized the great work of Bob Rauch and Mohsen Khaleghi. Mr. Brown announced that the success of the TMD is due in large part to their efforts and he thanked them both.

PUBLIC COMMENT

No public comment.

ACTION ITEMS

- 1) Approval of Minutes: A motion was made by Mr. Barrios to approve minutes for May 31 and June 7. There was a second from Mr. Schafer. Yes 7, No 0, Abstain 0.
- 2) FY 2014 SDTMD Board Election Results Certification: Meredith Dibden-Brown stated that there were 92 ballots received. The winners were Terry Brown, Tom Voss, and Jody Blackinton. Mr. Schafer made a motion to accept the election results. Mr. Barrios seconded the motion. Yes 7, No 0, Abstain 0.
- 3) FY 2014 SDTMD Consolidated Budget Allocation Review: Lorin Stewart gave background information on the FY14 budget information. Mr. Brown made a motion to approve the revised budget information. Mr. Bartell seconded the motion. Yes 7, No 0, Abstain 0.

Joe Terzi made a presentation on the revised budget numbers for the SDTA. Rick Meza discussed the payroll changes in the revised budget. Mr. Evans asked about funds that were not spent on marketing. Ms. Batten said there is a carryover of approximately \$1 million. Mr. Schafer asked about

funding for salaries and wages. Mr. Evans inquired about additional monies collected as part of FY13 Part I. Ms. Batten reported that the estimates are in addition to the \$1 million from FY13 Part I, but it is not closed out yet. Mr. Schafer asked about spending opportunity/catastrophe funds. John Lambeth stated that the Board could authorize expenditures of opportunity/catastrophe funds. Mr. Brown made a motion to approve the revised budget for SDTA. Mr. Schafer seconded the motion. Yes 7, No 0, Abstain 0.

The meeting was adjourned without objection at 10:04 a.m.

Approved _____
Luis Barrios, Secretary

Date _____