

San Diego Tourism Marketing District, Inc.

2014 Board Elections

Procedures:

1. Select Nominations Committee.
2. Develop and approve election procedures:
 - a. Issue call for self-nominations
 - i. Board must adopt criteria to accept calls for self-nominations. The Nominations Committee should develop criteria for director consistent with Article III, section 3 of the SDTMD bylaws, and names should be submitted in writing to Executive Director.
 - ii. If the Board adopts criteria, the Board can move to open the call for self-nominations. During the same motion to open the call for nominations, the Board shall include the time and date when the call will be closed.
 - iii. Suggested time and date to close. Self-nominations shall be mailed in writing to the Executive Director of the SDTMD by March 5, 2014.
 - b. Ballots – mailed March 21, 2014 and returned April 30, 2014; Ballots counted May 1-15.
3. Results announced May 16, 2014.
4. Results certified May 16, 2014.

Timeline:

1. February 14, 2014 – (1) review election criteria and procedures; (2) approve call for self-nominations; (3) Identify designated seats for directors.
2. February 17, 2014 – Call for self-nominations mailed to assesses.
3. March 5, 2014 – Self-Nominations due and call closed.
4. March 7, 2014 – Board reviews and approves slate of candidates.
5. March 21, 2014 – Ballots mailed to Members.
6. April 30, 2014 – Last day to return Ballots.
7. May 1-15, 2014 – Ballots counted by City.
8. May 16, 2014 – Results announced.
9. May 16, 2014 – Board certifies election results.

Scheduled Board Meetings:

February 14, 2014

- Criteria and Procedures for self-nominations reviewed with the board.
- Open call for self-nominations and set time and date for closing call.
- Establish and approve procedures for elections.

March 7, 2014

- Review and certify self-nominations received by March 5.
- Review and certify slate of candidates from the Nominating Committee.
- Notice group that ballots will be mailed on March 21 and due April 30.

May 16, 2014

- Election results certified. Chair announces names of new directors.