

October 19, 2015

Lorin Stewart
San Diego Tourism Marketing District
8880 Rio San Diego Drive, Suite 800
San Diego, CA 92108

Dear Lorin,

It is with regret that I write to inform you that I must resign from the Board of SDTMD. Hyatt has asked me to take on new responsibilities and is moving me to the Grand Hyatt in New York.

Please let the board know that it has been a pleasure to work with everyone during my time in San Diego and they are welcome to come visit New York.

Thank you and best wishes.

Cordially,



John Schafer

cc: Bill Evans – Chairman of the Board