

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION
Catamaran Resort Hotel & Spa – Room: Boardroom & Rousseau East
3999 Mission Boulevard, San Diego, CA 92109
Friday, April 8, 2016
9:00 a.m.

MINUTES

CALL TO ORDER:

Bill Evans, Chair, called the meeting to order at 9:02 a.m.

Board members present: Bill Evans, Jody Blackinton, Terry Brown, Scott Hermes, Thomas Voss and John Gates.

Board member absent: Matt Greene, Colleen Cronin Anderson and Richard Bartell.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney and Brian Hughes, Executive Director.

INTRODUCTIONS:

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

CLOSED SESSION PUBLIC COMMENT:

None.

CLOSED SESSION ITEMS:

John Lambeth said the Board will be discussing the two items on the closed session agenda.

ADJOURN TO CLOSED SESSION:

Chair Evans adjourned the meeting to closed session at 9:03 a.m.

RECONVENED TO OPEN SESSION:

Chair Evans reconvened the meeting to open session at 9:34 a.m.

CLOSED SESSION REPORT:

John Lambeth reported that there were no reportable actions from the closed session.

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PUBLIC COMMENT:

None.

INFORMATION ITEMS:

None.

ACTION ITEMS:

- 1) Consent Agenda: Mr. Brown moved to approve the consent agenda. Mr. Hermes seconded the motion. Yes 6, No 0, Abstain 0.
- 2) Approval of Minutes: The February 26, 2016 and March 25, 2016 SDTMD meeting minutes were reviewed and considered for approval. Ms. Blackinton moved to approve the minutes. Mr. Gates seconded the motion. Yes 6, No 0, Abstain 0.
- 3) FY 2016 San Diego Tourism Authority (SDTA) Q2 & YTD Allocation Update: Rick Meza explained the details of the allocation. Mr. Hermes asked about the allocations. Chair Evans asked about agency fees. Joe Terzi said the fees are running about eleven percent (11%) of the total. In many places it is fourteen to sixteen percent (14-16%). Ms. Blackinton asked about wages. Ms. Blackinton moved to approve the allocation update. Mr. Brown seconded the motion. Yes 6, No 0, Abstain 0.
- 4) FY 2017 San Diego Tourism Authority (SDTA) Budget Revision: Rick Meza described the proposed changes, including moving some funds to the payroll line item. Ms. Blackinton moved to approve the budget revision, contingent upon the City revising our withholding from \$10.5 million to \$9.5 million. Mr. Brown seconded the motion. Yes 6, No 0, Abstain 0.
- 5) FY 2016 SDTA MLB All-Star Game Client Appreciation Event Proposal: Joe Terzi discussed bringing customers to San Diego to promote San Diego. Chair Evans said that the SDTMD will be careful to pay for only those activities that are specifically authorized. Mr. Terzi said that SDTA would not seek reimbursement for items that are not authorized pursuant to the SDTMD formation documents. Chair Evans moved to approve the proposal. Mr. Hermes seconded the motion. Yes 6, No 0, Abstain 0.
- 6) Bylaws Amendment: John Lambeth detailed the clean-up changes to the Bylaws including, clarifying membership, changing the officer title from Chairman to Chair, clarifying notice and posting, and adding additional detail regarding telephonic meetings. Chair Brown moved to approve the Bylaws amendment. Mr. Gates seconded the motion. Yes 6, No 0, Abstain 0.

Chairman Evans adjourned the meeting without objection at 10:08 a.m.

Approved _____
Colleen Cronin Anderson, Secretary

Date _____