

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION
Courtyard San Diego Downtown – Safe Deposit Room
530 Broadway, San Diego CA 92101
Monday, June 20, 2016
8:00 a.m.

MINUTES

CALL TO ORDER:

Bill Evans, Chairman, called the meeting to order at 8:01 a.m.

Board members present: Bill Evans, Jody Blackinton, Terry Brown, Scott Hermes, John Gates and Richard Bartell.

Board member absent: Matt Greene, Colleen Cronin Anderson, and Thomas Voss.

Also in attendance: Jere Batten, Batten Accountancy; John Lambeth, attorney; Brian Hughes, Executive Director; and Dave Nielsen.

INTRODUCTIONS:

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

CLOSED SESSION PUBLIC COMMENT:

None.

CLOSED SESSION ITEMS:

John Lambeth said the Board would be discussing the one item on the closed session agenda.

ADJOURN TO CLOSED SESSION:

Chairman Evans adjourned the meeting to closed session at 8:03 a.m.

RECONVENED TO OPEN SESSION:

Chairman Evans reconvened the meeting to open session at 9:12 a.m.

CLOSED SESSION REPORT:

John Lambeth reported that there were no reportable actions from the closed session.

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PUBLIC COMMENT:

None.

INFORMATION ITEMS:

- 1) World Beach Games Update: Mr. Vincent Mudd reported that San Diego was awarded the World Beach Games. We asked that everyone look at the website (www.worldbeachgamessandiego.org). He reported that it will be either 2017 or 2019. They have already been talking about the block of rooms. Mr. Gates asked about how many people would need rooms. Mr. Mudd said approximately 9,000 people for 13 days. Mr. Evans thanked Mr. Mudd for all of his hard work to get the games here.
- 2) San Diego Sports Alliance – target events synopsis: Mike McDowell presented the report of sports activities. He was pleased to announce that San Diego won the bid for the USA Masters Games. He also said he was optimistic about winning the Warrior Games 2017. He also discussed the work they are doing on the World Baseball classic, the NCAA Championships, and the World Police and Fire Games.

ACTION ITEMS:

- 1) FY 2017 Board Elections: John Lambeth gave background on the board election process. Brian Hughes presented the election results. Terry Brown was reelected, Jody Blackinton was reelected, and Matthew Adams was elected. Mr. Hermes moved to approve the election results. Mr. Bartell seconded the motion. Yes 6, No 0, Abstain 0.
- 2) FY 2017 Meeting Calendar: Brian Hughes reviewed the meeting calendar. Mr. Brown moved to approve the meeting calendar. Ms. Blackinton seconded the motion. Yes 6, No 0, Abstain 0.
- 3) Benefit Study: Brian Hughes and John Lambeth gave background on the study being commissioned. Mr. Bartell moved to approve \$20,000 for the benefit study. Mr. Gates seconded the motion. Yes 6, No 0, Abstain 0.
- 4) Master Games 2018: Mike McDowell congratulated Sandy Hill on putting together a great proposal. Mr. McDowell said this is a great opportunity for San Diego. Ms. Hill said there are a lot of athletes who are anxious to come to San Diego. The request is for \$300,000 with a projected ROI of 9.9:1. There are projected to be 20,000 room nights. Ms. Hill needs a \$50,000 deposit check by July 31st. Mr. Bartell moved to continue this item to the July meeting. Mr. Hermes seconded the motion. Yes 6, No 0, Abstain 0.
- 5) FY 2017 Funding Allocation Review: John Lambeth gave background on the funding allocation review. Jere Batten told the Board about specific balances and unknowns relative to the amended district.
- 6) Stadium / Convention Center Expansion Study: Brian Hughes told the Board that after the approval, there was concern about engaging CS&L. He said that based on further research staff recommends hiring of a different consultant. He gave background on CS&L and on HVS. Mr. Brown moved to rescind the CS&L approval and to approve the HVS proposal. Mr. Bartell

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seconded the motion. Yes 6, No 0, Abstain 0.

Chair Evans adjourned the meeting without objection at 10:55 a.m.

Approved _____
Colleen Cronin Anderson, Secretary

Date _____