

SAN DIEGO TOURISM MARKETING DISTRICT
BOARD OF DIRECTORS REGULAR MEETING & CLOSED SESSION
Hilton San Diego Airport/Harbor Island: Spinnaker Room (Public) & Compass Boardroom (Closed)
1960 Harbor Island Drive, San Diego, CA 92101
Wednesday, July 25, 2018
9:00 a.m.

MINUTES

CALL TO ORDER:

Richard Bartell, Chair, called the meeting to order at 9:01 a.m.

Board members present: Richard Bartell, Terry Brown, Colleen Cronin Anderson, Vikram Sood, Matt Greene, Ilsa Butler, Tim Herrmann (joined Board after appointment), and Steve Cowan (joined Board after appointment).

Board members absent: None.

Also in attendance: Jere Batten, Batten Accountancy; Julie Wright, (W)right On Communications; John Lambeth, Attorney; and Brian Hughes, Executive Director.

INTRODUCTIONS:

John Lambeth reported that members of the audience are welcome to address the Board on items on the agenda and items not on the agenda. Mr. Lambeth stated that Board members are discouraged from speaking with applicants and must disclose any communications they have had with an applicant. Mr. Lambeth also informed the Board of the rules associated with recusal.

OPEN SESSION PUBLIC COMMENT:

None.

ACTION ITEMS:

- 1) Board Member Resignation and Appointment to Fill Vacancy (1): Chair Bartell provided information on the vacancy. He recommended the Board considered Steve Cowan, General Manager of the Hilton Bayfront, to fill the vacancy. Chair Bartell moved to appoint Steve Cowan to the Board to fill the seat vacated by Chris Ostapovicz. Mr. Brown seconded the motion. Yes 6, No 0, Abstain 0.
- 2) Board Member Resignation and Appointment to Fill Vacancy (2): Chair Bartell provided information on the vacancy. He recommended the Board consider Tim Herrmann, General Manger of the Marriott Marquis San Diego Marina, to fill the vacancy. Chair Bartell moved to appoint Tim Herrmann to the Board to fill the seat vacated by Matt Adams. Mr. Greene seconded the motion. Yes 6, No 0, Abstain 0.

Mr. Cowan and Mr. Herrmann joined the Board.

CLOSED SESSION PUBLIC COMMENT:

None.

CLOSED SESSION ITEMS:

Chair Bartell announced the Board would be discussing the four (4) items on the closed session agenda.

ADJOURN TO CLOSED SESSION:

Chair Bartell adjourned the meeting to closed session at 9:05 a.m.

RECONVENED TO OPEN SESSION:

Chair Bartell reconvened the meeting to open session at 9:55 a.m.

CLOSED SESSION REPORT:

John Lambeth reported that there were no reportable actions taken by the Board in closed session.

INFORMATION ITEMS:

None.

ACTION ITEMS:

- 3) Approval of Minutes: John Lambeth asked for one correction to the June 1, 2018 minutes. Mr. Lambeth stated Matt Adams should not have been listed as absent, he resigned from the Board prior to the meeting. His name should be removed from the “absent” listing in the minutes. Ms. Anderson moved to approve the June 1, 2018 minutes as amended per Mr. Lambeth’s comment. Mr. Greene seconded the motion. Yes 8, No 0, Abstain 0.
- 4) Executive Director Recruitment / AD HOC Search Committee: Chair Bartell gave background on the vacancy. He said Brian Hughes has done an incredible job in the position and has been a great ambassador for the SDTMD. Chair Bartell mentioned that he wanted to form an ad hoc committee to search for candidates and conduct initial discussions. Bartell moved to create an ad hoc search committee and appoint Chair Bartell, Mr. Brown, Ms. Butler and Mr. Greene as members of the committee. Mr. Brown seconded the motion. Yes 8, No 0, Abstain 0.
- 5) Balboa Park Tourism Marketing Steering Committee: Chair Bartell talked about what an incredible asset Balboa Park is. Mr. Greene talked about the destination master plan and how the park fits into the plan. Kerri Kapich, from SDTA, talked about how SDTA has been coordinating with the park. Mr. Greene moved to create the Balboa Park tourism marketing committee and delegate to Mr. Greene the authority to appoint other committee members. Ms. Butler seconded the motion. Yes 8, No 0, Abstain 0.

- 6) The Sand Sculpture Company: Chair Bartell provided background. The Sand Sculpture Company will not be conducting the event, and therefore the SDTMD needs to de-fund the event. Chair Bartell moved to de-fund the previous \$216,575 allocation to the Sand Sculpture Company. Mr. Greene seconded the motion. Yes 8, No 0, Abstain 0.
- 7) FY 2019 Contractor Line Item Budget Revisions: Jere Batten provided background on the budgeting process and revisions to the budget. She detailed each of the line item budget revisions. The revisions for each contractor were considered individually by the Board.

Surf Cup Sports, LLC: Ms. Anderson moved to approve the line item budget revisions. Mr. Sood seconded the motion. Yes 8, No 0, Abstain 0.

USA Ultimate: Mr. Brown moved to approve the line item budget revisions. Mr. Greene seconded the motion. Yes 8, No 0, Abstain 0.

Swoop Challenge, LLC: Mr. Brown moved to approve the line item budget revisions. Ms. Butler seconded the motion. Yes 8, No 0, Abstain 0.

Extreme Sailing San Diego, LLC: Ms. Anderson moved to approve the line item budget revisions. Mr. Brown seconded the motion. Yes 8, No 0, Abstain 0.

Fast Forward Futures, Inc.: Chair Bartell moved to approve the line item budget revisions. Ms. Butler seconded the motion. Yes 8, No 0, Abstain 0.

USA Field Hockey: Mr. Brown moved to approve the line item budget revisions. Mr. Greene seconded the motion. Yes 8, No 0, Abstain 0.

SDTA: Chair Bartell moved to approve the line item budget revisions. Mr. Greene seconded the motion. Yes 8, No 0, Abstain 0.

Chair Bartell adjourned the meeting without objection at 10:25 a.m.

Approved _____
Colleen Cronin Anderson, Secretary

Date _____