



**BOARD OF DIRECTORS SPECIAL MEETING & CLOSED SESSION AGENDA**  
**HILTON SAN DIEGO AIRPORT/HARBOR ISLAND: Spinnaker Room (Public) & Compass Boardroom (Closed)**  
1960 Harbor Island Drive, San Diego, CA 92101  
**Friday, December 14, 2018**  
**9:00am**

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**Call to Order / Introductions:**

**Chair Richard Bartell**

**Public Comment on Closed Session Items:**

**Bartell**

**Adjourn to Closed Session:**

**Bartell**

**Closed Session Items**

1. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: San Diegans for Open Government v. City of San Diego and All Persons Interested in the Matter of the Renewal of the San Diego Tourism Marketing District - San Diego County Superior Court No.37-2012-00088065-CU-MC-CTL
2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION  
Pursuant to Government Code section 54956.9(d)(1)  
Name of Case: California Taxpayers Action Network v. City of San Diego, et. al – San Diego County Superior Court No. 37-2016-00030603-CU-MC-CTL

**Adjourn to Open Session**

**Bartell**

**Closed Session Report**

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**BROWN ACT:**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



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**9:30am**

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**Call to Order / Introductions:**

**Chair Richard Bartell**

**Public Comment:**

Public Comment for ALL items on or not otherwise on the Agenda

**Bartell**

**Information Item(s):**

None

**Action Items:**

**Bartell**

**1) Approval of Minutes:**

October 19, 2018 meeting minutes will be reviewed, discussed and considered for approval.

**2) Director Vacancy to be filled by Board**

The Board Chair recommends the appointment of Alyssa Turowski, General Manager of the Westin San Diego, as the Board replacement for Colleen Anderson (term to expire at conclusion of FY 2022). The Board will review, discuss and consider for approval.

**3) Best Coast Beer Fest:**

Supplemental FY2019 funding request will be received, reviewed, discussed and considered for approval.

**4) FY 2018 SDTMD Audit:**

SDTMD FY18 financial audit completed by Robert R. Redwitz & Co. will be reviewed, discussed and considered for approval.

**5) San Diego Crew Classic- Winter Classic:**

At the request of the organizer, a recommendation to defund this event scheduled December 6-9, 2018 (FY19) in the amount of \$50,000 will be reviewed, discussed and considered for approval.

**6) Surf Cup Sports:**

Supplemental FY2019 funding request will be received, reviewed, discussed and considered for approval.

**7) San Diego Gaelic Athletic Games**

The location for the FY 2019 funded event has been moved from Kearny Mesa to Chula Vista. Contractor does plan to fulfill commitment to TMD hotels. Board will review, discuss and consider for approval.

**8) SDTA Budget Line Item Adjustment:**

Request to propose a line item adjustment to further streamline the reimbursement process. Board will review, discuss and consider for approval.

**9) SDTA Advance Increase Request**

Request to increase the SDTA Operating Advance from \$2M to \$3M to better align with their monthly cash flow needs.

**10) Real World Academics Proposal:**

A proposal to authorize Real World Academics to perform performance projections for FY 2019 (Jan-June) will be reviewed, discussed, and considered for approval.

**11) Application Review Committee:**

Consider creating a 2020 Application Review Committee to work with SDTA senior leadership, Real World Academics (RWA) principals and the SDTMD Executive Director to review the RWA application reports and the applications for thoroughness and functionality.

**12) Trustee Administration for 401K:**

Request to remove prior Executive Director as 401K Trustee Administrator contact and replace with Colleen Anderson as current administrator.

**Adjournment of Board Meeting:**

**Bartell**

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