



**BOARD OF DIRECTORS REGULAR MEETING AGENDA**  
Bahia Resort Hotel, 998 W. Mission Bay Drive, Shell Room  
**Friday, October 18, 2019**  
**9:00 a.m.**

**Call to Order / Introductions:**

**Chair Richard Bartell**

**Public Comment:**

**Information Item(s):**

**Bartell**

1. Board Member Resignation
2. FY2021 Funding Application Timeline Update
3. Tourism Matters Video

**Bartell  
Anderson**

**Action Items:**

**Bartell**

1. Approval of Minutes:  
July 19, 2019 meeting minutes will be reviewed, discussed and considered for approval.
2. Best Coast Beer Fest:  
Contractor will provide request for a date change for FY 2020 event from April 3-5, 2020 to March 20-22, 2020.
3. SDTA - Budget Revision:  
Request to reallocate funds between the District Marketing and Targeted Marketing categories for the SDTA FY 2019 budget. Board will review, discuss and consider for approval.
4. The Bon Temps Social Club of San Diego/Gator By The Bay:  
Supplemental FY 2020 Request of \$70,000 will be reviewed, discussed and considered for approval.
5. San Diego Tourism Authority Sports Presentation:  
Request will be reviewed, discussed and considered for future action.

**Adjournment of Board Meeting:**

**Bartell**

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**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.