

San Diego Tourism Marketing District, Inc.
2021 Board Elections

Procedures:

1. Select 2021 Ad Hoc Nominations Committee.
2. Develop and approve election procedures and timing:
 - a. Issue call for self-nominations
 - i. Board must adopt criteria to accept calls for self-nominations. The 2021 Ad Hoc Nominations Committee or Board shall approve criteria for Directors consistent with Article III, Section 3 of the SDTMD bylaws, and names should be submitted in writing to Executive Director.
 - ii. If the Board adopts criteria, the Board can move to open the call for self-nominations. During the same motion to open the call for nominations, the Board shall include the time and date when the call will be closed.
 - iii. Suggested time and date to close. Self-nominations shall be mailed in writing to the Executive Director of the SDTMD and received by 5:00PM, Friday, February 26, 2021.
 - b. Ballots mailed by March 22, 2021 and received by 5:00PM, April 26, 2021; Ballots counted May 1-25.
3. Results announced May 28, 2021.
4. Results certified May 28, 2021.

Timeline:

1. January 15, 2021 – (1) review election criteria and procedures; (2) approve call for self-nominations; (3) Create and appoint members of 2021 Ad Hoc Nominations Committee.
2. January 18, 2021 – Call for self-nominations mailed to assessees during this week.
3. February 26, 2021 – Self-Nominations due at 5:00PM and call closed.
4. March 5, 2021 or as soon as possible thereafter – Board reviews and approves slate of candidates.
5. March 22, 2021 – Ballots mailed to Members.
6. April 26, 2021 – City must receive ballots by this date at 5:00PM.
7. May 1-25, 2021 – Ballots counted by City.
8. May 28, 2021 – Results announced.
9. May 28, 2021 – Board certifies election results.

Scheduled Board Meetings:

January 15, 2021

- Criteria and Procedures for self-nominations reviewed with the Board.
- Open call for self-nominations and set time and date for closing call.
- Establish and approve procedures for elections.
- Establish and appoint members of 2021 Ad Hoc Nominating Committee.

March 5, 2021 or as soon as possible thereafter

- Review and certify self-nominations received by 5:00PM February 26.
- Review and certify slate of candidates from the 2021 Ad Hoc Nominating Committee.
- Notice group that ballots will be mailed by March 22 and due April 26.

May 28, 2021

- Election results certified. Chair announces names of new directors.
- Disestablish 2021 Ad Hoc Nominating Committee.