



BOARD OF DIRECTORS SPECIAL TELPHONIC MEETING AGENDA
June 11, 2021
9:00AM

Join Zoom Meeting
<https://us02web.zoom.us/j/86746226475?pwd=c3hFcjZSNzNSY3VoYUNveHM5dktrdz09>

Meeting ID: 867 4622 6475
Passcode: 747188

Call to Order / Introductions:

Chair Richard Bartell

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Bartell

Action Items:

Bartell

1) Approval of Minutes

The minutes from the May 28, 2021 Board Meeting will be reviewed, discussed, and considered for approval.

2) FY 2022 Application Presentation: San Diego Bowl Game Association/Holiday Bowl:

This will be a presentation by **San Diego Bowl Game Association** of their FY 2022 Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

3) FY 2022 Supplemental Application Presentation: San Diego Crew Classic

This will be a presentation by **San Diego Crew Classic** of their FY 2022 Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

4) FY 2022 Supplemental Application Presentation: Thunderboats Unlimited/San Diego Bayfair:

This will be a presentation by **Thunderboats Unlimited** of their FY 2022 Application. The organization's Scope of Work and Budget proposal will be reviewed and discussed.

5) FY 2022 Funding Allocations:

Determine which applicants will be recommended for FY 2022 TMD Funds and determine the allocation amount of TMD Funds for each recipient organization / program.

6) Sports Marketing Discussion

The formation of an Ad-Hoc Committee to review the potential of outsourcing sports marketing for the destination will be reviewed, discussed, and considered for approval.

7) Insurance:

SDTMD Corporation insurance policies for FY2022 will be reviewed, discussed, and considered for approval.

8) SDTMD Admin FY2021 Budget Revision

An administrative line-item budget revision will be presented, discussed, and considered for approval.

Information Item(s):

Wonderfront Update

Anderson

Adjournment of Board Meeting:

Bartell

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.