



**BOARD OF DIRECTORS REGULAR MEETING TELEPHONIC AGENDA**

Friday, September 24, 2021, 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/85354743990?pwd=VWt0d3VVRnFkWHVrNTQvOXFkODI3dz09>

Meeting ID: 853 5474 3990

Passcode: 575986

**Call to Order / Introductions:**

**Chair Richard Bartell**

**Public Comment:**

**Bartell**

Public Comment for ALL items on or not otherwise on the Agenda

**Information Items:**

FY23 Application Cycle

SDTA Update

FY22 TMD Revenue Forecast

**Anderson**

**Action Items:**

**Bartell**

**1) Approval of Minutes**

The minutes from the July 23, 2021 Board Meeting will be reviewed, discussed, and considered for approval.

**2) Sports Marketing Presentation**

A presentation to outsource sports marketing for the destination will be reviewed, discussed, and considered for approval.

**3) Wonderfront**

This event has been postponed. A request to defund this event will be reviewed, discussed, and considered for approval.

**4) Thunderboats Unlimited/San Diego Bayfair**

An audit extension request will be reviewed, discussed, and considered for approval.

**5) SDTA Budget Revision**

A budget revision of the SDTA FY21 budget will be presented, discussed, and considered for approval.

**6) FY 2022 ECNL Boys Revised Application**

A revision of ECNL Boys Fall Showcase to reduce the ask to \$74,500 from \$80,000 and to change the organization name from Surf Cup Sports to ECNL, will be presented, discussed, and considered for approval.

**7) FY 2022 Supplemental Application ECNL Girls Showcase**

This will be a presentation by ECNL. The organization's Scopes of Work and Budget proposals will be reviewed and discussed and considered for approval

**8) FY 2022 Supplemental Application Surf College Cup Youngers**

This will be a presentation by Surf Cup Sports. The organization's Scopes of Work and Budget proposals will be reviewed and discussed and considered for approval

**Adjournment of Board Meeting:**

**Bartell**

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.