



**Board of Directors Regular Telephonic Meeting Agenda
Friday, October 22, 2021
9:00AM**

<https://us02web.zoom.us/j/82205126279?pwd=ZEpOaTBqeVpJU3k0bXpTVW9UUHlnQT09>

**Meeting ID: 822 0512 6279
Passcode: 335123**

Call to Order / Introductions:

Chair Richard Bartell

Public Comment:

Public Comment for ALL items on or not otherwise on the Agenda

Bartell

Information Items:

- FY22 Cash Flow Update
- City Council Briefings
- AB361 Findings

Anderson

Action Items:

Bartell

1) Approval of Minutes

The minutes from the September 24, 2021 Board Meeting will be reviewed, discussed, and considered for approval.

2) San Diego Bayfair/Thunderboats

An update to their audit extension will be discussed and considered for approval.

3) SDTA FY 2022 Budget Revision

A request to defund the remaining FY22 budget allocated to SDTA Sports Marketing will be presented, discussed, and considered for approval.

4) FY 2022/23 Application Presentation: Sports San Diego

This will be a presentation by Sports San Diego of their FY 2022 & FY 2023 Applications. The organization's Scope of Work and Budget proposals will be reviewed, discussed, and considered for approval.

5) SDTA FY 2022 Budget Revision

A line-item budget revision to supplement Federal EDA grant monies to create an updated Destination Master Plan will be presented, discussed, and considered for approval.

6) SDTA FY 2022 Budget Request

A request for additional funding to support an updated marketing campaign will be reviewed, discussed, and considered for approval.

Adjournment of Board Meeting:

Bartell

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.