



BOARD OF DIRECTORS REGULAR MEETING AGENDA

Friday, June 30, 2023, 9:00 a.m.

Hilton Harbor Island, 1960 Harbor Island Drive, San Diego, CA 92101

Call to Order / Introductions:

Chair Richard Bartell

Public Comment:

Bartell

Public Comment for ALL items on or not otherwise on the agenda

Information Item(s):

Anderson

- Presentation - Sunbreak Ranch
- Update from SDTA
 - Tourism Economics
 - World Design Capital Cities
 - Breeders Cup
 - Yes for a Better San Diego next steps

Action Items:

Bartell

1) Approval of Minutes:

April 14, 2023, meeting minutes will be reviewed, discussed, and considered for approval.

2) FY 2024 Board of Directors Election:

Per the approved FY2024 board election timeline: the ballots tabulated by the City of San Diego will be ratified and considered for approval.

3) FY2024 Election of Officers:

Chair, Vice-Chair, Treasurer, Secretary nominations, discussion & election.

4) Insurance:

SDTMD Corporation insurance policies for FY2024 will be reviewed, discussed, and considered for approval.

5) San Diego Bayfair/Thunderboats Update

The organizer will provide an update on the FY24 event including a request to defund the amount of \$120,000.

6) SDTA FY23 Budget Adjustment

An adjustment between Targeted Sales and Marketing and the Destination Marketing categories will be presented, reviewed, and considered for approval.

Adjournment of Board Meeting:

Bartell

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.