



**BOARD OF DIRECTORS REGULAR MEETING AGENDA**  
Friday, November 17, 2023, 9:00 a.m.  
Hilton Harbor Island, 1960 Harbor Island Drive, San Diego, CA 92101

**Call to Order / Introductions:**

**Chair Richard Bartell**

**Public Comment:**

**Information Item(s):**

**Bartell**

TMD Assessment Collection Update  
Tourism Economics October Forecast

**Action Items:**

**Bartell**

1. **Approval of Minutes:**  
October 20, 2023, meeting minutes will be reviewed, discussed, and considered for approval.
2. **FY 2025 Ad Hoc Application Review Committee**  
Consider creating an Ad Hoc Application Review Committee to work with SDTA senior leadership, Real World Academics (RWA) principals and the SDTMD Executive Director to review the RWA application reports and the applications for thoroughness and functionality.
3. **FY 2026 Application: World Baseball Classic**  
This will be a presentation by **Petco Park Events** of their FY 2026 Annual Application. The organization's Scope of Work and Budget proposal will be reviewed, discussed and considered for approval.
4. **American Society of Hematology**  
SDTA to request support for the American Society of Hematology Conference for Fiscal Years 2032 & 2034.

**Adjournment of Board Meeting:**

**Bartell**

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**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Colleen Anderson at (619) 557-2854 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.