BOARD OF DIRECTORS ELECTION BALLOT INSTRUCTIONS

The three (3) current SDTMD Board members whose terms will expire on June 30, 2025, are: Patsy Bock, Scott Hermes and Tom Tabler. All three are seeking re-election. Enclosed with these ballot instructions is the Board of Directors' Election Ballot. You may also write-in candidate(s) on the ballot.

Ballot Instructions:

1. Only **members** or their representatives may vote. A member is defined as an assessed business owner.
2. The members must be in **good standing**. Good standing is defined as a member that is no more than thirty (30) days past due in remittance of assessments.
3. Pursuant to the corporate bylaws, the votes shall be weighted based on the amount of assessment paid by that member in the preceding twelve (12) months.
4. Print your name and the name of your business on the election ballot.
5. No more than three (3) nominees may be selected. If more than three (3) nominees are selected, the ballot will be disqualified and will not be counted.
6. Please clearly mark the box for the selections you choose.
7. Additional candidates may be added to the ballot as write-ins. If you write-in a candidate(s), please mark the write-in box, and print the name of the candidate or candidates. **Any candidates listed on the write-in portion will count toward the three (3) selection limit.**
8. Ballots must be signed by the member or the member's representative. If the ballot is not signed, the ballot will be disqualified and will not be counted.
9. If you did not receive a ballot with these instructions, please call Colleen Anderson.
10. **All ballots must be postmarked by Tuesday, May 27, 2025.**

Please Mail Ballots to: City of San Diego – Economic Development Department
SDTMD Board Elections
1200 Third Avenue, Suite 1400
San Diego, CA 92101

If you have questions regarding the instructions or ballot, please call Colleen Anderson at (858) 212-1957.

Remember, all ballots must be postmarked by Tuesday, May 27, 2025. Please mail or deliver the ballots to the address listed above.

Thank you for your participation.

Best regards,

Colleen Anderson, Executive Director

FY 2026 BOARD OF DIRECTORS ELECTION BALLOT

Please see the enclosed instructions prior to completing this ballot. If you did not receive instructions, please contact Colleen Anderson at (858) 212-1957. Complete this ballot by printing your name and the name of the lodging business you own or represent. Then, indicate which member(s) you choose to be elected to the San Diego Tourism Marketing District (SDTMD) Board of Directors. Please choose no more than three (3) nominees or write-in candidates. If more than three (3) nominees or write-in candidates are selected, your ballot will be disqualified and will not be counted. Please note that the candidates listed on the write-in portion will count toward the three (3) selection limit. Once you've completed the ballot, please sign and return to the City of San Diego. **Ballots must be postmarked by Tuesday, May 27, 2025.** If the ballot is not signed, it will be disqualified and not counted.

Please Mail Ballots to:
City of San Diego – Economic Development Department
SDTMD Board Elections
1200 Third Avenue, Suite 1400
San Diego, CA 92101

YOUR NAME: _____

LODGING BUSINESS NAME: _____

TOT CERTIFICATE NUMBER: _____

VOTE FOR NO MORE THAN THREE (3) CANDIDATES

Nominees recommended by the SDTMD Nominations Committee:

- ☐ Patsy Bock, Pacifica Host Hotels
- ☐ Scott Hermes, Fairmont Grand Del Mar
- ☐ Tom Tabler, Marriott Marquis San Diego Marina

Write-Ins:

- ☐ Write In:_____
- ☐ Write In:_____
- ☐ Write In: _____

By signing below, I certify that I am a member or member representative in good standing of the San Diego Tourism Marketing District.

Sign: _____ Date:_____

CANDIDATE BIOGRAPHIES
Biographies as submitted by candidates.

SDTMD Ad Hoc Nominations Committee Recommended Candidates:

Patsy Bock
Vice President, Sales and Marketing, Pacifica Host Hotels
Ms. Bock represents Pacifica Host Hotels with 188 TMD rooms in the Village of La Jolla region of the City of San Diego.

Scott Hermes
Ownership Representative, Fairmont Grand Del Mar
Mr. Hermes represents the Fairmont Grand Del Mar with 249 rooms in the Del Mar region of the City of San Diego.

Tom Tabler
General Manager, Marriott Marquis San Diego Marina
Mr. Tabler represents the Marriott Marquis San Diego with 1305 TMD rooms in the downtown region of the City of San Diego.